



Soft-Landing Mission to Vilnius | Lithuania

Discover the Booming Fintech
Ecosystem

May 27-31, 2019

STARTUP
EUROPE



An aerial night photograph of Vilnius, Lithuania. The image shows a dense urban landscape with numerous buildings, many of which are illuminated. In the foreground, a large, white, multi-story building with a dark roof and several domes is prominent. To its left, a large, brightly lit Christmas tree stands in a public square. The background is filled with more buildings and streets, all lit up at night. A large, semi-transparent dark blue triangle is overlaid on the right side of the image, pointing towards the center. The text "Mission to Vilnius" is written in white, sans-serif font across the middle of this triangle.

Mission to Vilnius

Lithuania is at the Heart of Fintech Action

“

A Fintech Bonanza is Luring Foreign Cash to This Tiny EU State

- Bloomberg

*Google Payment Expands With E-Money
License From Lithuania*

- Bloomberg

Revolut Gets European Banking License in Lithuania

- TechCrunch

”



What Lures Startups to Lithuania?



E-money or payment license in 3 months

Issues most licenses in continental Europe; the process is 2-3 times faster than in other EU countries.



Direct technical access to SEPA via Bank of Lithuania API



Sandbox environment no regulatory sanctions for FinTechs for the 1st year



"Lite" banking license for challenger banks 5 times smaller initial capital requirement than in other EU countries

Companies already here

Revolut

paySera

transferGo



HARBORTOUCH®

monetha

DEBIFO

Dealoyal



Mission for Startups, Scaleups, and Ecosystem Builders



**Pitch to investors
& network with
key players**



**Hear from global
FinTech giants and
small FinTech
businesses**













**Get an overview
of licensing, tax,
legal issues**



What Will Your Week Look Like?*








MONDAY

Arrivals		Group speed dating		What's Boiling in Lithuanian Startup Ecosystem		Recharge with Some Coffee		Free Time	
									
9:00		10:00		1:30 pm		3:30		5:30	
9:30		12:00		2:30		4:30		7:30	
									
Welcome		Lunch		What Makes Lithuania Sexy for Fintech Startups Fintech Lithuania		Fintech Giant Success Story Revolut		Boat Trip Enjoy scenery, snacks and network	



What Will Your Week Look Like?*













TUESDAY

Arrivals 	Fintech License: All You Need to Know Bank of Lithuania 	How Corporates Can Contribute to Fintech Startup Ecosystem SEB Bank 	Coffee Time 	Free Time 	Rooftop Party at TransferGo Terrace
9:30	11:00	1:30 pm	3:30	5:30	8:00
	10:00  Fintech Strategy of Lithuania Ministry of Economy and Innovation	12:00  Lunch	2:30  Setting up a Business in LT: Tax, Legal, Incorporation Motieka & Audzevicius	4:30  Meet Growing Startups	7:30  How to Grow a Fintech Star in Lithuania 



What Will Your Week Look Like?*

WEDNESDAY

Arrivals	Digital Marketing for Fintech Startups: Mistakes to Avoid	Lunch	Arrival to Rise Vilnius by Barclays	Pitch to Investors	
	TBC 				
9:30	10:30	12:30	4:30	6:00	
	10:00	11:30	2:00 pm	5:00	7:30
					
	Blockchain post-ICO	Cybersecurity threats & solutions	Free time / prep for pitches	How does Barclays Support Fintech Startup Ecosystem	Networking with the panel
		TBC			

*Preliminary agenda. Subject to change



Attend Startup Fair 2019

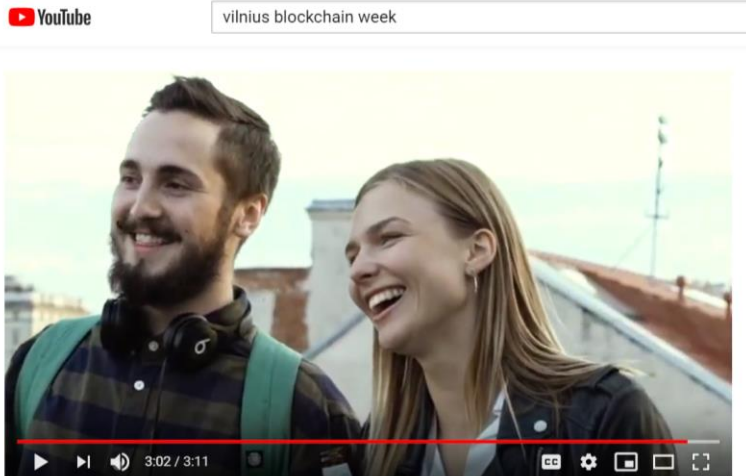
THURSDAY & FRIDAY

Startup Fair is the leading startup event in Central and Eastern Europe, gathering investors and startups striving for innovations. Featuring keynotes, discussions, pitches, ample networking opportunities, it's an event not to be missed!



Hear What Others Had to Say About Vilnius Discovery Mission

See how it went!



“It was very impressive to see what efforts Lithuania is undertaking to support local and international startups. I was able to **make very interesting contacts** among both the participants and presenters.”

Florian Maier
Accenture



“Soft-Landing Vilnius gave me the opportunity to **understand and connect to it's most important ecosystem players.**”

Lena Bödeker
GTEC



Organized by Startup Division—Leading Startup Support Organization in the Region

1,000+

STARTUPS

Startup Division has already helped over 1000 startups to develop their businesses, scale, and attract financing.



5M+ EUR

FINANCING RAISED

5M+ EUR raised for entrepreneurship, startup support programmes and in direct financing for startups.



200+

MENTORS

Startup Division has a huge mentor network of more than 200 business professionals, serial entrepreneurs, investors, and startups mentors.





Questions? Get in touch!

Jurga Mecinskiene
jurga@startupdivision.eu

APPLICATIONS OPEN

APPLICATION FOR STARTUPS

APPLICATION FOR ECOSYSTEM BUILDERS

@softlanding_eu #SoftLandingEU



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