# Soft-Landing stay for startups

**Project Soft-Landing** 



# Overview of the programme



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Summary	<ul> <li>During this 1 week programme, startups from all over the EU will be deeply immersed into the epicenter of the Baltic startup ecosystem - Vilnius.</li> </ul>							
	<ul> <li>The main goal of the programme is to provide tangible practical support in entering the Lithuanian market or benefiting from access to it.</li> </ul>							
Outcomes	1. Learn and understand why Vil	nius is the coolest place for Block	chain.					
	2. Shake hands and have a 1-on-1 chat with all key stakeholders from the ecosystem, ranging from leading accelerators and VCs, to government officials and rock-star entrepreneurs.							
	3. Build strong relationships and	l identify opportunities for ground	l-breaking collaborations.					
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<b>Location:</b> Vilnius, Lithuania	<b>Duration:</b> 1 week <b>When:</b> June 11-15, 2018	<b>Participants:</b> 3 startups with 2-3 people	Focus: Blockchain					

# What is in the programme?



#### **Co-working space**

• Co-working office in <u>Vilnius TechPark</u> .

#### Practical support and advice for succeeding

- Workshops on specific topics, e.g. overview of Lithuanian business culture, legal matters, etc.
- Light business support from Startup Division team.
- Individually assigned, specific mentors.
- Experience sharing with the receiving hubs representatives, as well as between soft-landers.

#### The best events and networking

- Exciting site visits, events and conferences with free or discounted passes.
- Startup Divisions' flagship events.
- Social events with other startups and scaleups in the hub.



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# Why Blockchain is cool in the Baltics?







Gateway for global blockchain industry

### Trending crypto area

<u>A new regulatory "sandbox" for</u> <u>blockchain startups</u>

**Blockchain Centre Vilnius** 

EU's only hub for the digital ledger

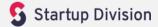
In 2017 Lithuania logged 35 ICOs ranging from \$3M-\$151M, raising a total of \$500M in value The platform will contribute to the creation of better conditions for the development of businesses

First international centre in Europe for education and development of decentralized technologies

# Day 1: Get to know each other and Vilnius



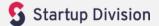
Business hour Time for email calls, etc.		Get to know your peers: "Pitch don kill my vibe"		Individual mentoring sessions		Business hours Time for emails, calls, etc.		
		X						
9:00		10:30		13:00		18:00		
	10:00		12:00		16:00		19:00	
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	Welcome m	essage	Lunch		Workshop - scaling y business in Lithuania legal and incorporat matters	n. Tax,	Dinner	





# Day 2: Get to know Vilnius Blockchain ecosystem

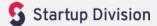
Business hours Time for emails, calls, etc.		Get to know your peers: group speed dating		Lithuania as Blockchain startup sandbox. LBchain case Bank of Lithuania		Lithuanian startup ecosystem - what's boiling? <u>Vilnius TechPark</u>		Startup Crawling at Vilnius TechPark <u>Vilnius TechPark</u>		Investors d	inner	
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		Welcome message		Lunch		Transfer to <u>V</u> TechPark + coffee breal		<b>Visit to Viln</b> <b>TechPark: I</b> <u>Vilnius Tech</u>	ntro	Business he Time for en calls, etc.		



# Day 3: Deep diving into Blockchain



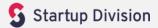
Time for emails,		Success stor <u>Monetha</u> <u>Rise Vilnius</u>				Transfer to <u>Blockchain Centre</u> <u>Vilnius</u>		<u>Talk&amp;Trade</u> <u>community meetup</u> <u>Blockchain Centre</u> <u>Vilnius</u>		
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	How to win ICO game? <u>Civitta</u>		Success st <u>BitDegree</u> Rise Vilnius	Centre. Bri		es and <u>Centre Vilnius</u> n banks presentation a in the centre and		oout	Get to know conference speak warm up drinks	ers:



## Day 4: Startup Europe Blockchain Forum



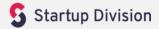
Startup Europe Blockchain Forum A conference in Vilnius, where all the key ecosystem builders, startups, entrepreneurs and leaders will gather to explore the opportunities of Blockchain in Vilnius. The first day will feature presentations on securities and exchanges, regulators vs practitioners, and ICO pitch competition. You will have a chance to extend your mission to 4 days by participating in the second day of the conference as well.	Blockchain startup BBQ Downtown Forest Hotel, Rupert	
9:00	18:00	



## Day 5: Startup Europe Blockchain Forum



Startup Europe Blockchain Forum The second day of the conference in Vilnius will feature keynotes on future of blockchain and real world applications, presentations on the future of blockchain, what is ICO building, ICO best practices.	Blockchain forum goes out Closing party with VIP guests	
9:00	20:00	



## **Ecosystem's hotspots**





Rise is a community of the world's brightest thinkers and doers, from rising startups to industry leaders, working together to create the future of FinTech. <u>Rise Vilnius</u> is a purpose-built workspace for the FinTech community, offering an inspiring environment for creative ideas, also giving startups access to the largest financial services and insurance markets in the world.





<u>Blockchain Centre Vilnius</u> is a state-of-the-art co-working and shared office space for blockchain start-ups. Blockchain Centre Vilnius is a one-stop shop for technical, legal, and financial advisory services, with a special focus on helping blockchain start-ups reach their business goals.



### **Ecosystem's hotspots**





<u>Sunrise Valley Science and Technology Park</u> is a non-profit organization. It features long-standing traditions in development of entrepreneurship, promotion of business and science collaboration, provision of infrastructure and other innovation support services to startups as well as to other knowledge-intensive business.





<u>Vilnius Tech Park</u> serves as the biggest ICT startup hub in the Baltics and Nordics, uniting international startups, tech companies, VCs, accelerators, incubators and other ecosystem players with a mutual goal – to shape the region's startup ecosystem and grow together internationally. With over 9,000 sq meters of office space, it currently hosts a community of 50+ innovative companies.



# Startup Division's facts and figures

Creating a leading ecosystem in Baltics

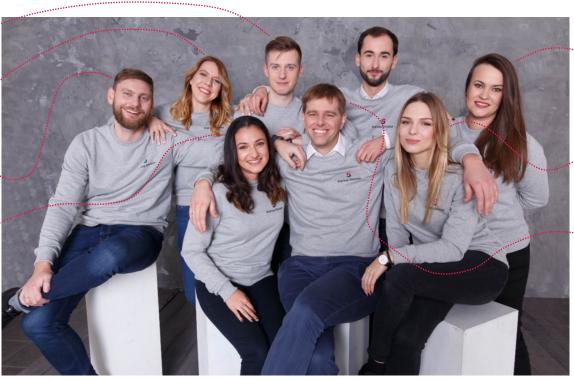
## Meet Startup Division team

Danielius Rainmaker

> Jone Kickass

**Dmitrij** Businessman

**Rena** Chief of Happiness



Dorota Project Ninja

Andra InnoBooster

Sander Innovation Whisperer



# Track record

### Startup Division is the leading entrepreneurship support organisation in the Baltics.

Through a variety of pan-European and global projects, Startup Division collaborates with numerous renowned accelerators, incubators, investors, business angels & venture capitals. We help startups to scale, expand globally and raise funds by providing expert mentorship, running world-wide entrepreneurship support projects, helping to access investors, top-notch accelerators & incubators, and providing soft-landing support.

## 1,000+

#### **STARTUPS**

Startup Division has already helped over 1000 startups to develop their businesses, scale, and attract financing.

### 5M+ EUR

#### **FINANCING RAISED**

5M+ EUR raised for entrepreneurship, startup support programmes and in direct financing for startups.

# 200+

MENTORS

Startup Division has a huge mentor network of more than 200 business professionals, serial entrepreneurs, investors, and startups mentors.

# Our family and friends





startups.be

unternehmertum







track

etventure Hub

Startup







GTEC German Tech Entrepreneurship Center

# Get in touch!

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