

# Mission for ecosystem leaders

Project Soft-Landing



SOFT  
LANDING



Startup Division

# Overview of the programme

## Summary



- During this 3 day programme ecosystem builders from all over the EU will be deeply immersed into the epicenter of the Baltic startup ecosystem - Vilnius.
- The main goals of the mission are to give an opportunity to quickly understand the local ecosystem and build strong, lasting partnerships with its key stakeholders.

## Outcomes



1. Learn and understand why Vilnius is the coolest place for Blockchain.
2. Shake hands and have a 1-on-1 chat with all key stakeholders from the ecosystem, ranging from leading accelerators and VCs, to government officials and rock-star entrepreneurs.
3. Build strong relationships and identify opportunities for ground-breaking collaborations.



**Location:** Vilnius,  
Lithuania



**Duration:** 3 days  
**When:** June 12-14, 2018



**Participants:** 10



**Focus:** Blockchain

# Why Blockchain is cool in the Baltics?



## Gateway for global blockchain industry

EU's only hub for the digital ledger



## Trending crypto area

In 2017 Lithuania logged 35 ICOs ranging from \$3M-\$151M, raising a total of \$500M in value



## A new regulatory "sandbox" for blockchain startups








The platform will contribute to the creation of better conditions for the development of businesses



## Blockchain Centre Vilnius











First international centre in Europe for education and development of decentralized technologies

# Day 1: Get to know Vilnius blockchain ecosystem

<b>Business hours</b> Time for emails, calls, etc. 	<b>Get to know your peers: group speed dating</b> 	<b>Lithuania as Blockchain startup sandbox. LBchain case</b> <a href="#">Bank of Lithuania</a> 	<b>Lithuanian startup ecosystem - what's boiling?</b> <a href="#">Vilnius TechPark</a> 	<b>Startup Crawling at Vilnius TechPark</b> <a href="#">Vilnius TechPark</a> 	<b>Investors dinner</b> 
<b>9:00</b>	<b>10:30</b>	<b>13:00</b>	<b>15:00</b>	<b>16:30</b>	<b>19:00</b>
<b>10:00</b> 	<b>12:00</b> 	<b>14:00</b> 	<b>16:00</b> 	<b>18:00</b> 	
<b>Welcome message</b>	<b>Lunch</b>	<b>Transfer to <a href="#">Vilnius TechPark</a></b> + coffee break	<b>Visit to Vilnius TechPark: Intro</b> <a href="#">Vilnius TechPark</a>	<b>Business hours</b> Time for emails, calls, etc.	



# Day 2: Deep diving into Blockchain

<b>Business hours</b> Time for emails, calls, etc.	<b>Success story:</b> <u>Monetha</u> <u>Rise Vilnius</u>	<b>Lunch</b>	<b>Transfer to</b> <u>Blockchain Centre Vilnius</u>	<b><u>Talk&amp;Trade</u></b> <b><u>community meetup</u></b> <u>Blockchain Centre Vilnius</u>
				
9:00	11:00	13:00	15:00	18:30
10:00	12:00	14:00	16:00	20:00
				
<b>How to win the ICO game?</b> <u>Civitta</u>	<b>Success story:</b> <u>BitDegree</u> <u>Rise Vilnius</u>	<b>Visit to SEB Innovation Centre. Bridges and gaps between banks and blockchain</b> <u>SEB Innovation Center</u>	<b>Visit to <u>Blockchain Centre Vilnius</u> - presentation about the centre and meeting the startups</b>	<b>Get to know conference speakers: warm up drinks</b>

# Day 3: Startup Europe Blockchain Forum

## Startup Europe Blockchain Forum

A conference in Vilnius, where all the key ecosystem builders, startups, entrepreneurs and leaders will gather to explore the opportunities of Blockchain in Vilnius. The first day will feature presentations on securities and exchanges, regulators vs practitioners, and ICO pitch competition. You will have a chance to extend your mission to 4 days by participating in the second day of the conference as well.



**9:00**

## **Blockchain startup BBQ**

Downtown Forest Hotel, Rupert



**18:00**

# Day 4 (Optional): Startup Europe Blockchain Forum



## Startup Europe Blockchain Forum

The second day of the conference in Vilnius will feature keynotes on future of blockchain and real world applications, presentations on the future of blockchain, what is ICO building, ICO best practices.



**9:00**

## **Blockchain forum goes out**

Closing party with VIP guests



**20:00**

# Ecosystem's hotspots



Rise is a community of the world's brightest thinkers and doers, from rising startups to industry leaders, working together to create the future of FinTech. Rise Vilnius is a purpose-built workspace for the FinTech community, offering an inspiring environment for creative ideas, also giving startups access to the largest financial services and insurance markets in the world.



Blockchain Centre Vilnius is a state-of-the-art co-working and shared office space for blockchain start-ups. Blockchain Centre Vilnius is a one-stop shop for technical, legal, and financial advisory services, with a special focus on helping blockchain start-ups reach their business goals.



# Ecosystem's hotspots



Sunrise Valley Science and Technology Park is a non-profit organization. It features long-standing traditions in development of entrepreneurship, promotion of business and science collaboration, provision of infrastructure and other innovation support services to startups as well as to other knowledge-intensive business.



Vilnius Tech Park serves as the biggest ICT startup hub in the Baltics and Nordics, uniting international startups, tech companies, VCs, accelerators, incubators and other ecosystem players with a mutual goal – to shape the region's startup ecosystem and grow together internationally. With over 9,000 sq meters of office space, it currently hosts a community of 50+ innovative companies.



# Startup Division's facts and figures

Creating a leading ecosystem in Baltics



# Meet Startup Division team

**Danielius**  
Rainmaker

**Jone**  
Kickass

**Dmitrij**  
Businessman

**Rena**  
Chief of Happiness



**Dorota**  
Project Ninja

**Andra**  
InnoBooster

**Sander**  
Innovation Whisperer

# Track record

## Startup Division is the leading entrepreneurship support organisation in the Baltics.

Through a variety of pan-European and global projects, Startup Division collaborates with numerous renowned accelerators, incubators, investors, business angels & venture capitals. We help startups to scale, expand globally and raise funds by providing expert mentorship, running world-wide entrepreneurship support projects, helping to access investors, top-notch accelerators & incubators, and providing soft-landing support.



**1,000+**

### STARTUPS

Startup Division has already helped over 1000 startups to develop their businesses, scale, and attract financing.

**5M+ EUR**

### FINANCING RAISED

5M+ EUR raised for entrepreneurship, startup support programmes and in direct financing for startups.

**200+**

### MENTORS

Startup Division has a huge mentor network of more than 200 business professionals, serial entrepreneurs, investors, and startups mentors.

# Our family and friends



# Get in touch!

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