

Business immersion trip

Exploring the Dutch FinTech Ecosystem

crosspring



This program is designed to **get you involved**

This business immersion was specially created by experts in the Dutch market to help FinTech companies and international representatives **get involved with the local ecosystem.**

You will have three days of immersion in our ecosystem, in which you will visit successful companies, connect with local players and learn about our market.

The combination of the activities will help you understand the FinTech scenario in The Netherlands and how to succeed around here.

General Information

Location:

Zoetermeer, The Netherlands

Duration:

3 days

When:

11/April/2018 - 13/April/2018

Spots:

8 Representatives +
Soft-landers

Language:

English

Industry:

FinTech

Goal: Explore the Dutch FinTech ecosystem

FinTech in The Netherlands

Just in the last year, the number of FinTech companies incorporated **grew over 30%** in the country. Not only that, but huge players in the global market also choose The Netherlands, such as [Adyen](#) and [LiteBit](#).

The country has a favorable environment for business and innovation, which allow the startups and scaleups to easily start and grow their business.

The Dutch government provides a lot of incentives for new companies, such as tax benefits, startup visa and facilities to get investments/loans. Besides that, the international environment of the country boosts creativity and innovation, as well as incentivize even small companies to **aim for the global market from the start**.

Schedule

The program activities are divided into 3 categories:

- 1) **Connecting:** Activities designed to get you involved with the local market players.
- 2) **Learning:** Talks and discussions that will bring relevant information about the Dutch market and our ecosystem.
- 3) **Road to success:** Hear the story of successful FinTech entrepreneurs in The Netherlands.

Preliminary Schedule

	10 April	11 April	12 April	13 April
8:30 AM	Arrivals	Welcome session		
9:00 AM		The Netherlands' booming startup ecosystem	Breakfast while talking about incentives for foreign companies	Breakfast with the group
9:30 AM		Pitch fire session with representatives and soft-landers		
10:00 AM				
10:30 AM			FinTech scenario in The Netherlands	Road to success - LiteBit: the biggest cryptocurrency exchange in Europe
11:00 AM		Networking time		
11:30 AM		Lunch		
12:00 PM				
12:30 PM		Lunch	Lunch at Markthal	
1:00 PM		Move to Amsterdam		
1:30 PM		Road to success: Visit 2 successful FinTech companies at Zuidas district, the financial district of The Netherlands	Time to network and answer emails	Visit FinTech company in Rotterdam
2:00 PM				
2:30 PM				Back to Zoetermeer
3:00 PM			Connect FinTech @ Dutch Innovation Factory	
3:30 PM				
4:00 PM				
4:30 PM			Final session	
5:00 PM				
5:30 PM				
6:00 PM		Dining in Zoetermeer (optional)	Free space for networking Enjoy Amsterdam	
6:30 PM				

Benefits



Overview of the Dutch
FinTech ecosystem



Connection with local
market players



Learn from successful
companies



Understand the advantages
of The Netherlands



Opportunity to connect
with foreign FinTechs



Transport to Amsterdam
and Rotterdam



Description of visits

Welcome Session

The first activity of the program is the welcome message from the organizers.

This is where we will (re)analyze everything that is going to happen during this immersion trip.

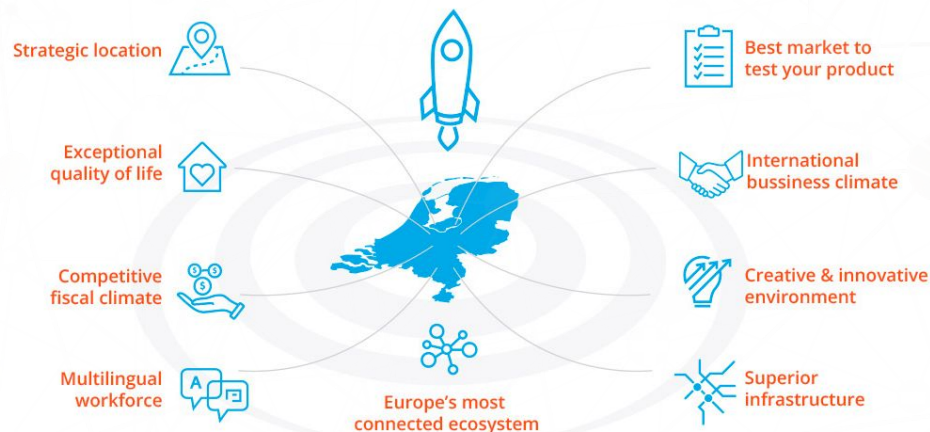


The Netherlands' booming startup ecosystem

With a strategic location, high tech infrastructure, multicultural community and international business climate, the Netherlands is one of the best places to scale-up your company.

This seminar will explore the advantages that the country has and how you can take advantage of them to grow your business.

Why startups and scale-ups choose the Netherlands





Pitch fire session



Getting to know your colleagues can lead to strategic partnerships and great friendships. Throughout the years we have seen many participants closing deals among each other and setting up reunions after the program!

To break the ice, each will present their solutions to the other participants. After that, we have separated some time to exchange business cards and get to know each other better.

Incentives for foreign startups

The Dutch government provides foreign companies with great incentives to bring their companies to The Netherlands.

This seminar will describe some of the benefits that these companies have and how to take advantage of them as a FinTech.





Road to Success



One of the best ways to create a successful strategy is to learn from the experience of others.

Thinking about that, we are going to visit local FinTech entrepreneurs, who will share their journey and provide you with amazing tips to succeed in The Netherlands.

Road to Success

**waiting confirmation from the companies*



www.litebit.eu

Founded in Zoetermeer and now based in Rotterdam, liteBit is the biggest cryptocurrency exchange in Europe.



HEMINGWAY
PROFESSIONAL GOVERNANCE

<https://hemingway-pg.nl/>*

Corporate finance institution that adds its transaction expertise and a national and international network to their customers.



[*http://www.worldpay.com](http://www.worldpay.com)

Worldpay is a global leader in payments processing technology. On a typical day, they process over 31 million transactions.

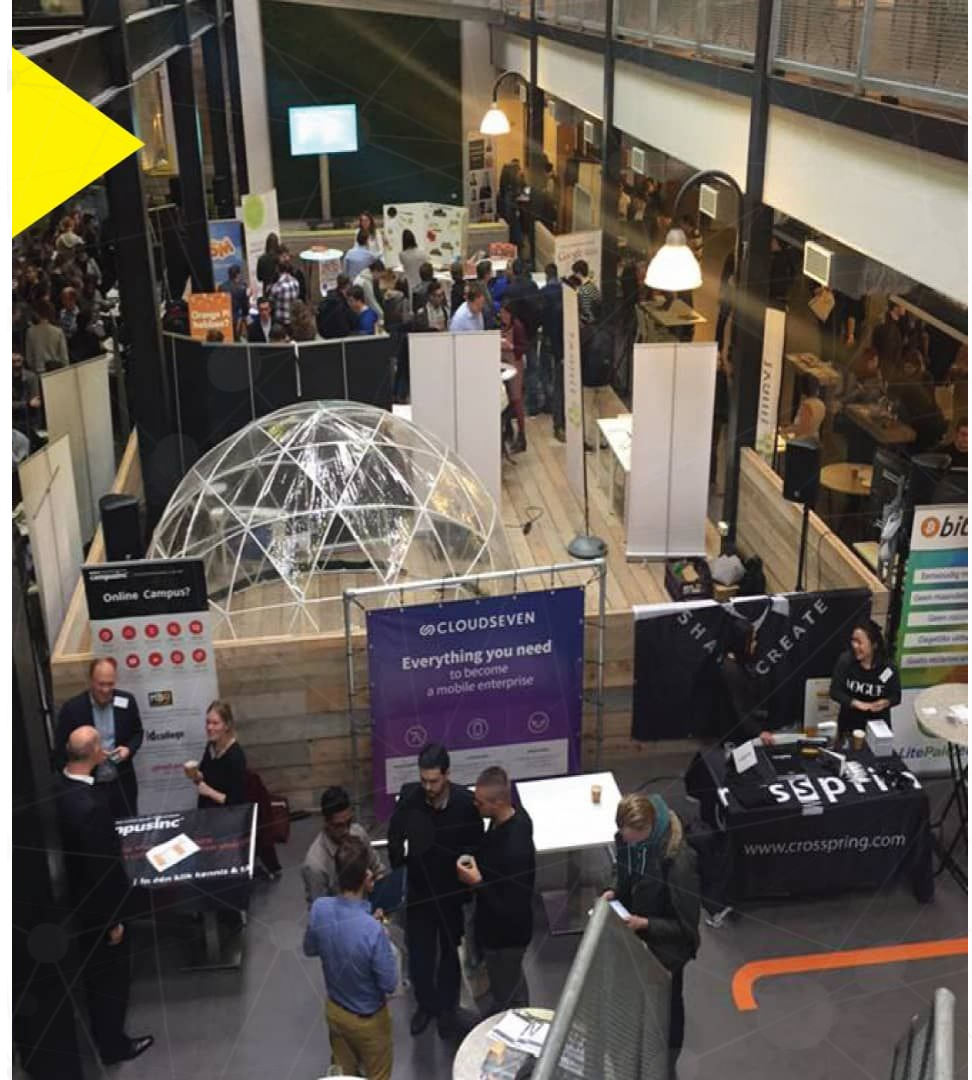


[*https://www.imc.com/](https://www.imc.com/)

IMC develop innovative technology and employ advanced trading strategies to make markets on more than 100 of the world's best-regulated trading venues.

FinTech Connect @ DIF

The Dutch Innovation Factory will host the FinTech Connect event, in which market players and people from the ecosystem can meetup and foster collaboration between their businesses.





FinTech in The Netherlands



The Dutch FinTech scene has grown substantially in the last few years. Amsterdam and cities nearby are already one of the major hubs in Europe, attracting companies from all over the world.

This seminar will explore the local FinTech ecosystem and provide you with amazing insights about it.

Final session

We are going to finish our program with a final discussion about the business immersion and the outcomes of the visit.



At the end of the program you should have answered the following questions:



- Why is The Netherlands an interesting country for FinTechs?
- Who are the big players in the Dutch FinTech ecosystem?
- What does the FinTech market look like in The Netherlands?
- How did successful FinTech companies scale in The Netherlands?

The Host



Crosspring is an incubator focused on ICT and FinTech, which has assisted over 50 companies to start up throughout the years.

The international mindset is a core part of the incubator. Crossspring has a great number of foreign teams in the program and all the startups are incentivized to think global from day one.

Besides that, Crossspring is part of several international initiatives together with governments and different tech hubs around Europe.

Some of Crossspring's partners



Questions?



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