



Mission for Start-ups in France **IMT Starter**

Paris, 5th to 9th of November 2018



STARTUP
EUROPE





SOFT LANDING

- Bienvenue en FRANCE



Startup Division

crosSpring



IMT Starter

GTEC

German Tech
Entrepreneurship Center



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 780914.

Overview of the programme - SUMMARY

IMT STARTER welcomes you in one of the most dynamic clusters in Europe :

PARIS

IT companies and international representatives are welcome to discover this great ecosystem, connect with small and large companies and build future partnerships.

PARIS – THE ESSENTIALS

- Major European business hub: the world **3rd** highest concentration of Fortune **500** headquarters
- **15,000** foreign companies established in the Paris region representing **600,000** jobs
- Well-developed venture capital industry: **€5.5B** were invested in more than **1,000** companies
- European Leader in R&D : **18.58B** invested yearly
- Relevant communities supporting start-ups include France Digitale and La French Tech (a legislative movement around tech entrepreneurship which started in France in 2013, engaging a vibrant community of entrepreneurs, technology geeks and policy makers)
- Strong support to the start-up community by policy makers, understanding the priority to make France a “start-up nation”: **5000** tech-starts-ups, **100** business incubators
- **700,000** students in higher education

Overview of the program - OUTCOMES

- Learn and understand about the Paris Region Ecosystem
- Meet and interact with successful entrepreneurs, investors and government representatives
- All participants are invited for the 5 day program with European Ecosystem representatives and selected start-ups
- This program includes a “shadow board” specially organized for the start-ups with successful mentors from our incubator, a dedicated office in one of our spots and all the facilities to access our network.



**Paris / Evry /
Arcueil**



5th to 9th of November 2018



***Start-ups and
ecosystem
builders***



High Tech, Biotechnologies
Computer hardware
Software, Electronics, Internet,
Telecom, E-commerce, IoT

DAY 1, 5th of November : Getting to know Paris

Morning

- Location: **Evry**

The French Start-up ecosystem: 20 years of experience presented by your host: IMT Starter

www.imt-starter.eu

Pitch fire session with Start-ups and ecosystem builders



IMT Starter

Afternoon

- Location: **Evry**

Genopole visit



www.genopole.fr

“I solve your challenge” workshop

Evening

**Transfer
To
Paris**

Dinner in Paris

DAY 2, 6th of November: Getting to know the Parisian Ecosystem

Morning

- Location: **Paris**

Presentation of “La French Tech” at STATION F



- ***Meet the Paris Investors :***
 - BPI France
 - Wilco
 - BA network
 - VCs

bpifrance

www.bpifrance.fr

WILCO

<http://www.wilco-startup.com/>

Afternoon

- Location: **Paris**

Top Tips for working with Industry : meet Industrial and Corporate representatives

Evening

Enjoy Paris

DAY 3, 7th of November : Getting the right mindset

Morning

Meetings with Major Players of the Parisian Ecosystem

- Systematic Cluster



<http://www.systematic.fr>

- Paris Region Economic Development Agency



<http://investparisregion.eu/en>

- French Tech Ticket



<https://www.frenchtechticket.com/>

Afternoon

Founders brunch : meet a panel of French successful entrepreneurs

Evening

Enjoy Paris

DAY 4, 8th of November : International Outlook

Morning

Location: **Arcueil**

Mentoring session : a “shadow board” will be organized for each company with successful entrepreneurs and mentors

Afternoon

Evening

Homework session : create your own strategy for the next 6 months

Presentation of your strategy

Feedback

Enjoy Paris

DAY 5, 9th of November : MASTERCLASS

Morning

Afternoon

Evening

New Ventures' Experience : Launching and financing New Ventures

Wrap up session

Back home

WHAT PARTICIPANTS SAY

"I didn't know what to expect and was a bit sceptical about the program. Everything was excellent from day 1! Everything was organised at the highest level, I've learned everything I could in just 5 days. The knowledge I've got and connections I've made during the Soft-Landing programme are exceptional and invaluable. IMT Starter is a working proof of excellence and pure desire to help startups to achieve success. IMT Starter – thank you very much and hope to work with you together very soon!"



*Polilas "Paul" Dudobnis
Founder, SERFY*

"The team at IMT Starter and Softlanding was superb. I felt so welcomed in Paris and particularly cherished the meeting with the business mentors who challenged our business idea. I am hoping to apply the lesson I've learned and seriously considering expanding to Paris. The team did a wonderful job in connecting us to various parties, ranging from investors, funding organisations, to organisations that help foreign startups in Paris. And the Vivatech pass was a great gift- not sure if it was true- I heard people were trying to get in via the chimney! Thank you team for a job well done!"



*Lee Mun Ching
CEO, Autuno*



What we
LOVE

CREATIVITY

SHARING

THINK BIG

ENTREPRENEURS

CUSTOMERS

IMPACT

CHEESE

GROWTH

TESTS

MENTORS

INVESTORS

PARTNERS

OPEN-MIND

FRANCE

SILICON VALLEY

IMT Starter: Our team



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PICTURE?**

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www.f6s.com/slb/apply