



Mission for eco-system leaders in France

Paris, May · 2018



STARTUP
EUROPE





Bienvenue en FRANCE



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 780914.

Overview of the programme - SUMMARY

IMT STARTER welcomes you in one of the most dynamic clusters in Europe :
PARIS

IT companies and international representatives are welcome to discover this great ecosystem, connect with small and large companies and build future partnerships.

PARIS – THE ESSENTIALS

- Major European business hub: the world **3rd** highest concentration of Fortune **500** headquarters
- **15,000** foreign companies established in the Paris region representing **600,000** jobs
- Well-developed venture capital industry: **€5.5B** were invested in more than **1,000** companies
- European Leader in R&D : **18.58B** invested yearly
- Relevant communities supporting start-ups include France Digitale and La French Tech (a legislative movement around tech entrepreneurship which started in France in 2013, engaging a vibrant community of entrepreneurs, technology geeks and policy makers)
- Strong support to the start-up community by policy makers, understanding the priority to make France a “start-up nation”: **5000** tech-starts-ups, **100** business incubators
- **700,000** students in higher education

IMT STARTER: in brief

- Created in **2000**
- **180** start-ups created - **1800** jobs
- **20** start-ups & **100** people together
- **15** new start-ups each year (150 candidates)
- **3** team permanent members + **30** coaches and mentors
- **1000** m² of office space

A government-funded school and Research Institution
Member of INSTITUT MINES TELECOM (IMT)

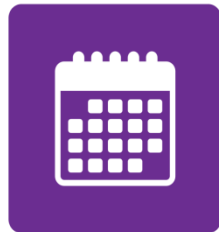
Unique in France: +4000 students IT / business
A business school and engineering school on the same campus

Overview of the programme - OUTCOMES

- Learn and understand about the Paris Region Ecosystem
- Meet and interact with successful entrepreneurs, investors and government representatives
- Provide new business opportunities and greater visibility to the start-ups coming with us



Paris / Evry



21st – 25th May 2018



**12 Representatives
+ 9 softlanders**



High Tech, Biotechnologies
Computer hardware
Software, Electronics, Internet,
Telecom, E-commerce, IoT

DAY 1

DAY 2

DAY 3

Getting to
know Paris



Viva
Technology



Getting the
right
mindset



DAY 3, 23rd of May: Getting to know Paris

Accommodation

Morning

Afternoon

Evening

ARRIVALS

Hotel in Paris

- Location: **Evry**

The French Start-up ecosystem: 20 years of experience presented by your host: IMT Starter

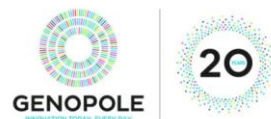
www.imt-starter.eu

Pitch fire session with representatives and soft-landers



IMT Starter

Genopole visit



Transfer
To
Paris

- Location: **Paris**

Presentation of “La French Tech” at STATION F



- **Meet the Paris Investors :**

- BPI France
- Wilco
- BA network
- VCs

bpifrance

www.bpifrance.fr

<http://www.wilco->

Dinner in Paris



We will start by the welcome message of your host : **IMT Starter**. It's a great opportunity for us to share with you 20 years of our great experience in the Parisian start-ups landscape: history, actors, mindset , al this followed by Q&A session. To break the ice we will ask each representative and softlander to introduce himself in 3 min.

Later on we will have a visit and a presentation of the **Genopole** - France's leading biocluster for biotechnologies and research in genomics and genetics.

After the lunch on the campus, we will move to Paris, to **station F** – the world's biggest start-up campus. We will have a presentation of “La French Tech”, the funded initiative to promote French start-ups under a single brand in France and abroad.

For our last session you will meet representatives of the most important investors in Paris: **BA, VCs, Bpifrance**, which funds businesses from the seed phase up to stock exchange listing, through loans, guarantees and equity, and **WILCO**, one of the biggest acceleration programmes in France.

DAY 4, 24th of May: Day pass for VIVA TECHNOLOGIES

Morning

Afternoon

Evening

Location : PARIS Palais des Congres, Porte MAILLOT



ENJOY THE EVENT!!

The program of the 24th of May is fully dedicated to

~~The pass : 600 euros.~~

Offered

**VIVA
TECHNOLOGY**

Some key numbers about Viva Technology :

*50000
attendees
from 200
countries*

5000 start-ups

1000 investors

7000 CEOs

DAY 5, 25th of May : Getting the right mindset

Morning

Afternoon

Evening

Meetings with Major Players of the Parisian Ecosystem

- Systematic Cluster



<http://www.systematic.fr>

- Paris Region Economic Development Agency



<http://investparisregion.eu/en>

- French Tech Ticket



<https://www.frenchtechticket.com/>

Founders brunch : meet a panel of foreign and French successful entrepreneurs

Feedback session

Back home

For our first session of the day we will meet 3 major actors of the Parisian ecosystem:

- **SYSTEMATIC** - The cluster brings together, in a very small area, outstanding players in both science and industry
- **PARIS REGION** – The Paris Region Economic Development Agency
- **FRENCH TECH TICKET** - The French Program for International Startups

After lunch participants will have the opportunity to meet a panel of foreign and French successful entrepreneurs ready to share their stories and best business practices. We are going to finish our program with a final discussion to get your feedback about the mission and agree on next steps.



What we
LOVE

CREATIVITY

SHARING

THINK BIG

ENTREPRENEURS

CUSTOMERS

IMPACT

CHEESE

GROWTH

TESTS

MENTORS

INVESTORS

PARTNERS

OPEN-MIND

FRANCE

SILICON VALLEY

IMT starter: Our team



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