



SOFT LANDING

Mission for Startups

Berlin, May 13th-17th 2019



GTEC

German Tech
Entrepreneurship Center

///HI FROM GTEC

///BACKGROUND

The German Tech Entrepreneurship Center (GTEC) is the first private-sector, open ecosystem for entrepreneurship in Europe and is unlocking the potential of entrepreneurship and technology to enable a desirable and sustainable future. Founded in 2015 in Berlin, GTEC is on a mission to inspire people, guide entrepreneurs, and grow sustainable companies. As an independent and value-driven ecosystem, GTEC educates and brings together corporates, academia and entrepreneurs to jointly address challenges through the application of technology.

///OUR VISION

Unlocking the potential of entrepreneurship and technology to enable a desirable and sustainable future.

///BERLIN OFFICE

WeWork
Stresemannstr. 123, House B, 5th Floor
10963 Berlin
Germany

Visit our Website: www.gtec.center

The logo consists of the letters "GTEC" in a bold, white, sans-serif font, centered within a solid orange square.

///MEET THE TEAM



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///NALA GROSS

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GTEC

Upcoming Mission to Berlin

May 13-17th 2019



KEY ELEMENTS IN THE AGENDA:

Union Investment
PropTech Innovation Award 2019

The Proptech Innovation Award is an annual global competition seeking out the hottest startups in the field of proptech, also connecting established Real Estate Players with Startups.



PROGRAMM OVERVIEW

SUMMARY

GTEC will provide a 5 day program in its Berlin hub and enable representatives from other ecosystems and startups to engage with the local ecosystem. The focus of the program is built on three pillars: Interact, Learn and Collaborate.



COLLABORATE

- Spending five days with Berlin ecosystem players
- Participants feel inspired and supported in their digitization efforts



LEARN

- Welcome to Germany's Startup Capital
- Round tables session with local startups, experts and ecosystem leaders



INTERACT

- Workshops
- Networking events
- Engagement with GTEC
- Interaction at Berlin innovation centers (TBD)

PROGRAMM OVERVIEW

BACKGROUND

Next to building up relationships and collaborating with each other, ecosystem representatives seek to engage, learn from and interact with players in the German startup scene to spur creativity, become connected and drive innovation.

OUTCOMES

- Meet and interact with the startup ecosystem (Investors, partners, peers, etc.)
- Learn about the characteristics of Berlin as a startup ecosystem
- Inspire new cross-border partnerships
- Build strong relationships along ecosystems and foster collaboration

SETUP

Date: May 13th-17th 2019

Duration: 5 Days

Location: Berlin

AGENDA



INTRODUCTION

Introduction to Germany at a
local Innovation Hub



BERLIN

General Introduction to the Berlin
Ecosystem



CORPORATE

Corporate Open Innovation



AGENDA



LEGAL EXPERTS



FINANCIAL EXPERTS

Finance Readiness Session with
Leapfunder



DISCUSSION

How to make it in Germany:
Local and foreign Startups share
their story



WELCOME TO BERLIN

We look forward to meeting you on May 13th!

If you have any questions, feel free to contact:

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GTEC - German Tech Entrepreneurship Center

WeWork

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APPLICATIONS ARE OPEN!

www.f6s.com/soft-landingstartupsberlin2019

for more info visit:
www.soft-landing.eu



GTEC

ACCOMODATION AND TRAVELING IN BERLIN

Public Transportation:

We highly recommend you to purchase the Berlin Welcome Card, which offers you access to the Berlin public transportation and many discounts.

You are welcome to buy it in advance here: <https://www.berlin-welcomecard.de/en>

Hotels in Mitte

(one of the most vibrant areas in the city):

Hotel Amano Mitte

Ibis Style Hotel Berlin Mitte

The Circus Berlin Mitte

Hotel One Hackescher Markt

Hotels in walking distance to GTEC Office

Ibis Hotel Berlin City Potsdamer Platz

Mövenpick Hotel Berlin

Holiday Inn Express Berlin City Centre

Crowne Plaza Berlin - Potsdamer Platz

PROJECT PARTNERS



