



**SOFT
LANDING**

**Soft-Landing Mission to
Boston | United States**
Ecosystem Builders

June 24-28, 2019

**STARTUP
EUROPE**





Mission to Boston

Boston is rocking USA startup world – and we will reveal you how!

IBM



4000 active Startups



#1 of top 25 startup hubs in America



#1 Startup City for Second Year Running



8th best city in the world to live in, top in US



Best purchasing power in the US



7th in Global Innovation Cities™ Index 2018



Startup Division

Companies already here



tripadvisor

invent



Dropbox

Robot

These startups call Boston their home



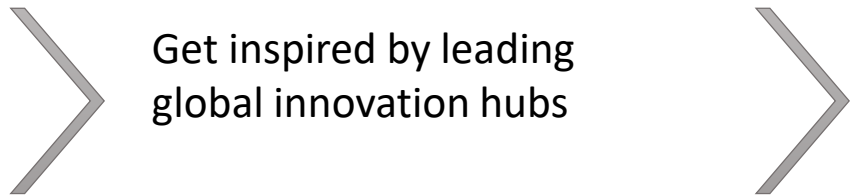
CIRCLE

wegowise

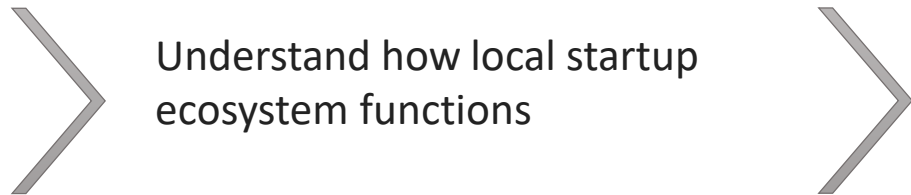
BOUNDLESS



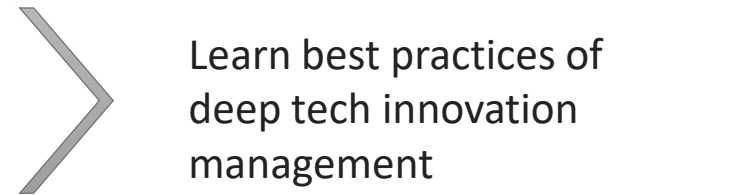
What you will get out of the program?



Get inspired by leading global innovation hubs



Understand how local startup ecosystem functions



Learn best practices of deep tech innovation management

Learn from the best!



Startup Division



Massachusetts
Institute of
Technology



A full package deal to boost your experience!



5-day programme

- Grant to cover the full cost of the program.
- Full-day activities from Monday to Friday.



Practical support

- Support for travel and accommodation costs up to 950 EUR.
- Pre-arranged accommodation.
- Transportation from the hotel to activity locations.
- Breakfasts and lunches.



The best events and networking

- Exciting site visits and events.
- Social events and networking with other startups and scaleups in the hub.



What will your 5 days look like?*

**SUNDAY – MONDAY,
JUN 23-24**

Welcome to Boston! Welcome Drinks & Intro Round	Breakfast and Orientation	Visit of MassChallenge Accelerator Investing in international companies	HealthTech Health tech innovation hub run with the City of Boston	Networking activity
6:00 PM	8:00 AM	11:00 AM	2:00 PM	5:00 PM
Sunday	Monday	9:00 AM Boston Ecosystem Overview Basic picture of how Boston ecosystem looks like and differences between doing business in Europe versus Boston	12:00 PM Work Lunch Discuss best practices and challenges with MassChallenge during informal lunch	4:00 PM Visit LearnLaunch Site visit to an innovation hub that's transforming how we learn



What will your 5 days look like?*

TUESDAY, JUN 25

Breakfast	Investor Talk: MIT Venture Capital Club Hear how they do business with European startups & discuss possible cooperation	Tour: Visit MIT Global Startup Labs What brings success to MIT's work with global tech entrepreneurs?	Sightseeing
8:00 AM	11:00 AM	2:00 PM	5:00 PM
	9:00 AM Tour: Visit Philips HealthWorks Learn how corporates work with startups to more effectively treat cancer	12:00 PM Lunch Break	4:00 PM Company Insight/ Entrepreneur Talk: Signavio, Inc. What has been the journey for this European startup that successfully entered the US market?



What will your 5 days look like?*

WEDNESDAY, JUN 26

Breakfast	Company Insight / Entrepreneur Talk: Treasury Intelligence Solutions Challenges of entering the US from Europe and creative problem solving	Networking: Meet and Greet at Harvard University / Department of Entrepreneurship Q&A, networking with key partners	Local event
8:00 AM	11:00 AM	2:00 PM	5:00 PM
	9:00 AM Tour: Founder Institute How do you raise the next Fortune 500 entrepreneur?	1:00 PM Lunch Break	4:00 PM Visit Greentown Labs Bold Ideas Challenge Learn how global energy management corporation facilitates acceleration programs and scouts big ideas



What will your 5 days look like?*

THURSDAY, JUN 27

Breakfast	Visit Bolt Accelerator Early stage startup 12 week mentoring program	Visit RevUp by BetaSpring Science and cash driven 0 equity acceleration process. How does it work?	Local startup scene: Venture Café Venture Café Kendall is the birthplace of the weekly Thursday networking event now known as 'CaféNights'. Foundation designed to connect entrepreneurs, investors, and innovators.
8:00 AM	10:30 AM	2:00 PM	5:00 PM
	9:00 AM Tour: Visit Techstars How do you create one of the most desired accelerators for global startups and what's the secret to getting through the grueling selection process?	12:00 PM Lunch Break	4:00 PM Visit German AcceleratorLifeScience Boosting European startups in the US

*Preliminary agenda. Subject to change



FRIDAY, JUN 28

What will your 5 days look like?*

Breakfast / Reflection Session	Investor Meeting with NextView Ventures or Pillar VC Get investors' perspective of how they work with European startups	Guided Tour at Freedom Trail Boston Dwell into the history of the city! Freedom Trail is a unique collection of museums, churches, meeting houses, burying grounds, parks, a ship, and historic markers.	Free time
8:00 AM	10:30 AM	2:30 PM	7:30 PM
	10:00 AM	12:00 PM	5:30 PM
	Exchange with MOITI The Massachusetts Office of International Trade and Investment (MOITI) is the international business development agency charged with promoting trade and investment with global partners in Massachusetts and around the world.	Lunch Break & Sight Seeing Where all the bustle and hustle of startup life happens? Visit key hotspots to get the sense of what startup life in Boston is like!	Team Dinner This is the time to have fun and make sure you've got everybody's contacts so you can keep the conversations going!

*Preliminary agenda. Subject to change



What our previous program participants say?



“The great selection of participants and speakers gave us all an **excellent learning and networking experience!**”

[Claudia Suhov](#)

Founder at Kidster.ro



“Soft-Landing was a condensed and complete experience that combined two things: the interaction of interesting startups with a bunch of European ecosystem players and the familiarization with the Dutch FinTech companies and ecosystem. **Fast, efficient and fun!**”

[Aristeia Sapera](#)

Program Manager at Beta-I



“**Missions like this are really needed** - they are eye-opening experiences, which help participants learn from one another.”

[Ieva Dirvonskaitė](#)

COO at Vilnius TechPark



Organized by Startup Division—leading startup support organization in the region

1,000+

STARTUPS

Startup Division has already helped over 1000 startups to develop their businesses, scale, and attract financing.



5M+ EUR

FINANCING RAISED

5M+ EUR raised for entrepreneurship, startup support programmes and in direct financing for startups.



200+

MENTORS

Startup Division has a huge mentor network of more than 200 business professionals, serial entrepreneurs, investors, and startups mentors.





Questions? Get in touch!

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APPLICATIONS OPEN

<https://soft-landing.eu/for-ecosystem-builders/>

<https://www.f6s.com/soft-landingbuildersboston2019/apply>
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