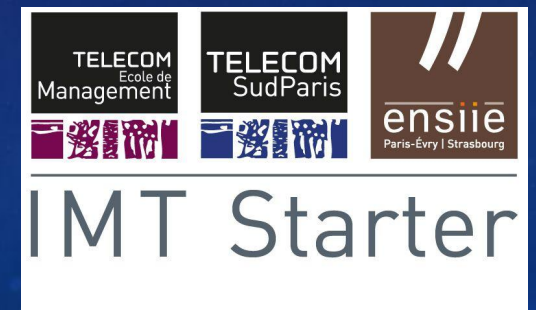


SOFT-LANDING FOR STARTUPS

High Tech, Biotechnologies, Computer Hardware & Software,
Electronics, Internet, Telecom, E-commerce, IoT

Business through innovation



PARIS REGION – THE ESSENTIALS

- Major European business hub: the world 3rd highest concentration of Fortune 500 headquarters
- 15,000 foreign companies established in Paris region representing 600,000 jobs
- Well-developed venture capital industry: €5.5B were invested in more than 1,000 companies
- European Leader in R&D : 18.58B invested yearly
- Relevant communities supporting startups include France Digitale and La French Tech (a legislative movement around tech entrepreneurship which started in France in 2013 engaging a vibrant community of entrepreneurs, technology geeks and policy makers)
- Strong support to the startup community by policy makers, understanding the priority to make France a “startup nation”: 5000 tech-startups, 100 business incubator
- 700,000 students in higher education



YOUR HOST

- Created in *2000*
- *180* start-ups created - *1600* jobs
- *20* start-ups & *100* people together
- *15* new start-ups each year (*150* candidates)
- 3 to 5 M€ raised by our start-ups every year
- 3 team members + 30 coaches and mentors
- *1000* m² of office space



OVERVIEW OF THE PROGRAMME

- All participants are invited for the 3 day programme.
- A “tailored-made” programme will be organized for each company according to their needs and their development stage.
- This programme includes a “shadow board” specially organised for the start-ups with mentors from our incubator, a dedicated office in one of our spots and all the facilities to access our network.
- A pass to “Futurs en Seine” that happens in June.



Paris / Evry



23rd May – End of June 2018



Softlanders



High Tech, Biotechnologies
Computer hardware
Software, Electronics, Internet,
Telecom, E-commerce, IoT

DAY 1

DAY 2

DAY 3

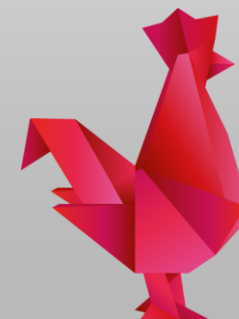
Getting to
know Paris



Viva
Technology

VIVA
TECHNOLOGY

Getting the
right
mindset



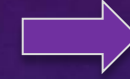
La
FRENCH
TECH

THE NEEDS OF AN ENTREPRENEUR

THANKS TO



WE PUT AT YOUR DISPOSAL



TO OBTAIN

Our ecosystem

- Schools
- Alumni Network
- FABLAB
- Mentors

**Our goal: to
get you
connected
with the right
people**

Mentoring

Visibility

Office Space

International Mindset

Customers

Talent



"TAILORED-MADE" PROGRAMME COMPONENTS

MENTORING

Strategic « boards » realized by successful entrepreneurs on every subject: Strategy, Commercial, Finance, Marketing, HR, Fundraising.....

Every 2 weeks

VISIBILITY

Entrepreneurs masterclass, Lawyers and IP advice, BA & VC meetings...

According to your needs

OFFICE SPACE

1000 m² in EVRY and ARCUEIL (Paris Region)

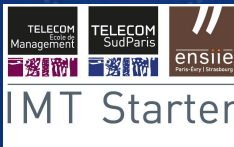
FREE

INTERNATIONAL MINDSET

A network of Business Incubators in Europe and US



➤ A pass to "Futur en Seine"



SOME SUCCESSFULL STORIES



WHAT WE LOVE

**CREATIVITY
SHARING
THINK BIG
ENTREPRENEURS
CUSTOMERS
IMPACT
CHEESE
GROWTH
TESTS
MENTORS
INVESTORS
PARTNERS
OPEN-MINDED
FRANCE
SILICON VALLEY**



IMT STARTER : OUR TEAM



Sébastien Cauwet - Director



Augustin Radu - Associate Director



Sandrine Degroot - Assistant



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