

Mission for ecosystem leaders

Project Soft-Landing



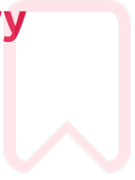
SOFT
LANDING



Startup Division

Overview of the programme

Summary



- During this 3 day programme ecosystem builders from all over the EU will be deeply immersed into the epicenter of the Baltic startup ecosystem - Vilnius.
- The main goals of the mission are to give an opportunity to quickly understand the local ecosystem and build strong, lasting partnerships with its key stakeholders.

Outcomes



1. Learn and understand why Vilnius is the coolest place for FinTech and Blockchain.
2. Shake hands and have a 1-on-1 chat with all key stakeholders from the ecosystem, ranging from leading accelerators and VCs, to government officials and rock-star entrepreneurs.
3. Build strong relationships and identify opportunities for ground-breaking collaborations.



Location: Vilnius,
Lithuania



Duration: 3 days
When: June, 2018



Participants: <9



Focus: FinTech/
Blockchain

Why FinTech is cool in the Baltics?

Authorities at both national and municipal levels have shown strong levels of commitment to this sector, creating a **FinTech-friendly regulatory environment** that offers companies **direct access to SEPA** via Lithuania's central bank and the ability to **issue their own IBANs**, plus a **one-year sandbox period** of friendly regulation for start-ups. This environment, combined with our cost competitiveness and dynamic young talent, is why a company like Barclays chose Vilnius for one of only 7 international Rise hubs for FinTech start-ups.

Talent statistics

- **31,500 IT specialists** in Lithuania.
- **14,500 developers** in Lithuania.

Cost competitiveness

- One of the **5 least expensive** cities in the EU.
- Our corporate tax rate (0-15%) is **3rd lowest** in the EU and our personal income tax rate (15%) is the **2nd lowest**.

Companies already here

Contis Group[↑]

deVere
GROUP

HARBORTOUCH

S A V Y

transferGo

paySera

IBS
International Business
Settlement

FinBee
ONLINE LENDING P2P

FORBIS

blender
Loans Between People

mokipay

MONETA
INTERNATIONAL

Revolut

Contis Group[↑]

Day 1: Getting to know Vilnius

Brunchin' in Vilnius

Overview of the startup landscape and its characteristics during brunch. Mingling and getting to know each other.



9:00

Lunch discussion at Sapiegos Bistro

The visit at TechPark will end with a discussion with its representatives during lunch.



14:30

FinTech panel discussion

The day will end with a FinTech panel discussion, where you will have a chance to chat with key ecosystem players and startups.



18:00

11:00



Meeting Vilnius TechPark Startup crawling

A short guided tour in Vilnius TechPark, followed by startup crawling – 10 minute introductory visits to rock-star startups located there.

15:30



Another fabulous visit

Visit to another fabulous location, such as Barclay's Rise or Blockchain Centre Vilnius.

Day 2: Collaborating and teaming up

Deep dive into FinTech

30min Q&A sessions on why FinTech is cool in the Baltics and how you can benefit from it. These sessions will be lead by government as well as business representatives.



9:00

Meet startups!

Fire pitch session, followed by a Q&A session with the most promising European FinTech startups and scaleups that were selected to participate in our Soft Landing programme.



13:00

Private dinner with high-level players

The day will end with a private dinner with a few high-level ecosystem representatives.



18:00

12:00



Lunch

16:00



Silence time

Some private time to reflect and recap on the day.

Day 3: Exploring the ecosystem

Blockchain & Crypto conference

A conference in Vilnius, where all the key ecosystem builders, startups, entrepreneurs and leaders will gather to explore the opportunities of Blockchain in Vilnius. You will have a chance to extend your mission to 4 days by participating in the second day of the conference as well. The conference includes keynote speeches, presentations, workshops and panel discussions with key ecosystem builders.



9:00

Meeting with key people

Individual meetings worth having with the participants of the conference.



13:00

12:00



Lunch

18:00



FinTech startup BBQ

The coolest networking event with all the people that you need to know.

Ecosystem's hotspots



Rise is a community of the world's brightest thinkers and doers, from rising startups to industry leaders, working together to create the future of FinTech. Rise Vilnius is a purpose-built workspace for the FinTech community, offering an inspiring environment for creative ideas, also giving startups access to the largest financial services and insurance markets in the world.

**rise
vilnius**

Created by
 **BARCLAYS**



Blockchain Centre Vilnius is a state-of-the-art co-working and shared office space for blockchain start-ups. Blockchain Centre Vilnius is a one-stop shop for technical, legal, and financial advisory services, with a special focus on helping blockchain start-ups reach their business goals.



Ecosystem's hotspots



Sunrise Valley Science and Technology Park is a non-profit organization. It features long-standing traditions in development of entrepreneurship, promotion of business and science collaboration, provision of infrastructure and other innovation support services to startups as well as to other knowledge-intensive business.



Vilnius Tech Park serves as the biggest ICT startup hub in the Baltics and Nordics, uniting international startups, tech companies, VCs, accelerators, incubators and other ecosystem players with a mutual goal – to shape the region's startup ecosystem and grow together internationally. With over 9,000 sq meters of office space, it currently hosts a community of 50+ innovative companies.



Startup Division's facts and figures

Creating a leading ecosystem in Baltics

Track record

Startup Division is the leading entrepreneurship support organisation in the Baltics.

Through a variety of pan-European and global projects, Startup Division collaborates with numerous renowned accelerators, incubators, investors, business angels & venture capitals. We help startups to scale, expand globally and raise funds by providing expert mentorship, running world-wide entrepreneurship support projects, helping to access investors, top-notch accelerators & incubators, and providing soft-landing support.

1,000+

STARTUPS

Startup Division has already helped over 1000 startups to develop their businesses, scale, and attract financing.

5M+ EUR

FINANCING RAISED

5M+ EUR raised for entrepreneurship, startup support programmes and in direct financing for startups.

200+

MENTORS

Startup Division has a huge mentor network of more than 200 business professionals, serial entrepreneurs, investors, and startup mentors.

Our family and friends



Get in touch!

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