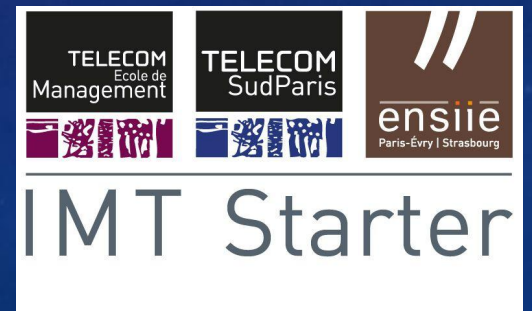


MISSION FOR ECOSYSTEM LEADERS

PROJECT SOFT-LANDING

Business through innovation



OVERVIEW OF THE PROGRAMME - SUMMARY

IMT Starter is in the **Paris Region Ecosystem**:

- 100 incubators
- 12,000 startups
- a pool of highly skilled workers recognized worldwide for their talent
- a dynamic support system that is deeply engaged in encouraging innovation
- the highest concentration of headquarters of large companies in Europe

IT companies and international representatives are welcome to discover this great ecosystem, connect with small and large companies and build future partnerships.

OVERVIEW OF THE PROGRAMME - OUTCOMES

- Learn and understand about the Paris Region Ecosystem
- Meet and interact with successful entrepreneurs, investors and government representatives
- Provide new business opportunities and greater visibility to the startups coming with us



Paris / Evry



23rd – 25th May 2018



8 representatives
+ softlanders



High Tech, Biotechnologies
Computer hardware
Software, Electronics, Internet,
Telecom, E-commerce, IoT

DAY 1

DAY 2

DAY 3

Getting to
know Paris



Viva
Technology

VIVA
TECHNOLOGY

Getting the
right
mindset



DAY 1: Getting to know Paris

Day-1

Morning

Afternoon

Evening

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Hotel Ibis
Styles Evry
Cathedrale

- Location: Evry

Campus and incubator

Visit – IMT Starter by Telecom Sud Paris and IMT Business School is a structure that encourages the emergence of young ICT companies with excellent innovation, development and job creation potential. The incubator draws on the skills of



Genopole visit - France's leading biocluster for biotechnologies and research in genomics and genetics



Transfer
To
Paris

- Location: Paris

Meetings and presentations

- Chamber of Commerce Paris
- Station F – the world's biggest startup campus

STATION F

- Bank of Public Investment - **Bpifrance** finances businesses from the seed phase to transfer to stock exchange listing, through loans, guarantees and equity.

bpifrance

Dinner in Paris

DAY 2: Viva Technologies

Accommodation

Morning and afternoon

Evening

Participation at Vivatech –pass offered

- 50000 attendees
- 200 countries
- 5000 start-ups
- 1000 investors
- 7000 CEOs

Hotel in
Paris

Dinner in
Paris

VIVA MAY 24-26
2018 PARIS
TECHNOLOGY

[ATTEND](#) [PROGRAM](#) [PRACTICAL INFO](#) [NEWS](#) [EXHIBITORS](#) [CHALLENGES](#)

[GET YOUR PASS](#)

The world's rendezvous
for startups & leaders
MAY 24-26, 2018 PARIS

[GET YOUR PASS](#)

DAY 3: Getting the right mindset

Accommodation

Morning

Afternoon

Evening

Hotel in
Paris

Meetings and presentations

- Systematic & Cap-Digital Clusters



- Paris Region



- French Tech Ticket



Pitch Session:

Fire pitch session, followed by Q&A questions

Founders brunch :

Participants will have the opportunity to meet a panel of foreign and French successful entrepreneurs ready to share their stories and best business practices.

Back home

WHAT WE L♥VE

**CREATIVITY
SHARING
THINK BIG
ENTREPRENEURS
CUSTOMERS
IMPACT
CHEESE
GROWTH
TESTS
MENTORS
INVESTORS
PARTNERS
OPEN-MINDED
FRANCE
SILICON VALLEY**

IMT STARTER : OUR TEAM



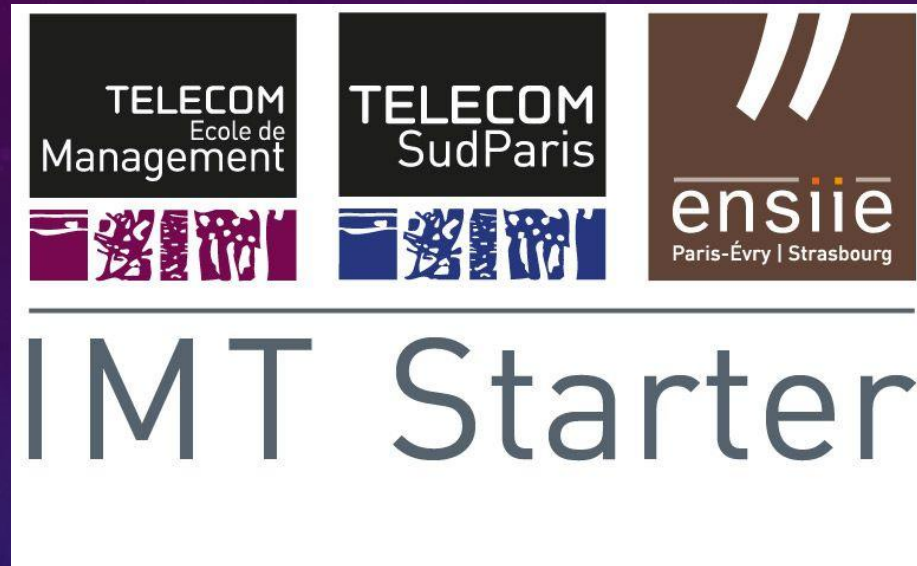
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Augustin Radu - Associate Director



Sandrine Degroot - Assistant



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