

# MISSION FOR ECOSYSTEM LEADERS

## BERLIN, MARCH 26TH - 28TH, 2018



# OVERVIEW OF PROGRAM

## SUMMARY

GTEC will provide a **3 day program in its Berlin hub** and **enable representatives from other ecosystems to engage with the local ecosystems**. The focus of the program is built on three pillars: Interact, Learn and Collaborate.

### Pillar Interact:

Interaction will be delivered through four different sessions:

- a) Founders Brunch (3+ founders)
- b) Engagement with GTEC
- c) Interaction at Berlin innovation centers (TBD)
- d) Dinner sessions with successful founders from Berlin

### Pillar Learn:

Learn will be facilitated by lectures delivered by the GTEC ExEd team:

- a) Welcome to Germany's Startup Capital
- b) Learn from ExEd Team (Topic TBD)
- c) Open Lectures by serial entrepreneurs (Content TBD) and reflection sessions

### Pillar Collaborate:

Collaboration will be fostered by:

- a) Spending three days with fellow ecosystem players
- b) I solve your challenge
- c) Define actions

## BACKGROUND

Next to building up relationships and collaborating with each other, ecosystem representatives seek to engage, learn from and interact with players in the German startup scene to spur creativity, become connected and drive innovation.

## OUTCOMES

1. Meet and interact with the startup ecosystem (Investors, partners, peers, etc.)
2. Learn about the characteristics of Berlin as a startup ecosystem
3. Inspire new cross-border partnerships
4. Build strong relationships along ecosystems and foster collaboration

## SETUP

Duration: 3 days

Location: Berlin

Number of participants: 12 - 14

Date: 26 - 28 March 2018

# MEET THE BERLIN ECOSYSTEM DAY 1

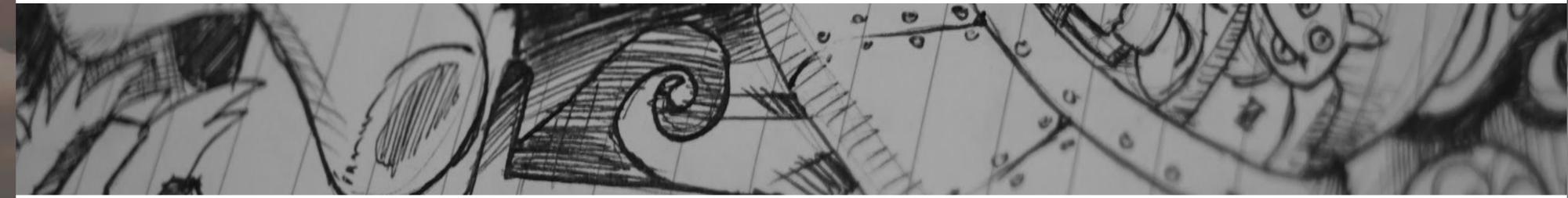
## SETTING THE STAGE, CREATING THE RIGHT MINDSET AT GTEC

We start with a “setting the stage” session by Berlin partners that will provide us with insight about the Berlin startup landscape, its characteristics and history in a 90-minute keynote followed by a Q&A session.

Later on we will have a tour of the GTEC offices based in the new WeWork building at the city center. The tour will be followed by a tour and the story and vision of the place.

Afterwards, we are going to meet each other and discuss the different ecosystems we are coming from and how we can further build our ecosystems and create global engagements.

Later on, you will be part of our special event in collaboration with Berlin partners. The event is open for the ecosystem and it is a great opportunity to meet new people from the ecosystem in Berlin and listen to startups pitching their ideas.



In the evening, participants enjoy a dinner together (optional) and are free to meet more startup founders and ecosystem players in Berlin’s vibrant scene (we will share some location tips).

### AGENDA 26th March



- 10.00 - 12.00 Welcome to Germany’s Startup Capital**  
Berlin Partner - Welcome to Berlin ecosystem!
- 12.00 - 14.00 Welcome to GTEC!**  
Light Lunch
- 14.00 - 15.00 WeWork Tour**
- 15.00-18.00 Engage with each other and the Berlin ecosystem**  
Meet your peers
- 18.00 GForce event**  
inkl. Pizza
- Afterwards Enjoy the night.**

# MEET THE BERLIN ECOSYSTEM DAY 2

## ENGAGE, INTERACT AND LEARN IN BERLIN

We will start our second day with a breakfast talk held by one of GTEC's MDs to set sail for the day. After that, we will have short inspirational talks from various entrepreneurs, investors, corporates, VC's etc that will share their insights about the Berlin ecosystem with you.

Arriving at the next hub (TBC), participants will meet up with more ecosystem players to have an intensive thought and idea exchange. Participants will have the opportunity to share their stories as well as listen to the stories of their Berlin peers. The goal is to engage and understand the differences and commonalities of the the ecosystems.



After visiting in different hubs, we are going to continue with a culinary tour that will provide you with different smells and flavours that the city of Berlin has to offer, since Berlin is not only a tech ecosystem but also interesting and fascinating place for different cultures that coming together.

### AGENDA 27th March



**9.30 - 10.30 Breakfast Talk**  
Tasty breakfast treats with a morning speech from the GTEC MD

**10.30 - 13.00 Spotlights Sessions**

**13.00 - 14.00 Walking Lunch**

**14.00 - 16.00 Interact with the ecosystem**  
DB Mindbox

**16.00 - 18.00 Crisis response makerspace**

**From 18.00 Culinary Tour Berlin**

**Afterwards Enjoy your evening!**

# MEET THE BERLIN ECOSYSTEM DAY 3

## COLLABORATE AND TEAM UP

Already two days over. We will kick off our third day with a mix-up of the participants. Each newly formed team will work on a challenge of one of the ecosystems and come up with a first approach to tackling this challenge.

Afterwards, participants will be transferred to EUREF Campus. We will introduce the participants to various players and accelerators in Germany's only business & science park dedicated to the field of energy, sustainability and mobility. Corporates, startups and public funded institutions work together to achieve one of Germany's most ambitious challenges - the future of CleanTech and BioTech. We will be sharing important best practices and lessons learned.



Afterwards, we will transfer back to Berlin-Mitte. The transfer time will be used to enjoy some silence and reflect individually on the last days. GTEC staff will support with answering final questions and challenging the thoughts of the participants to ensure a high quality outcome.

Dinner & drinks will be served during our Wrap-up.

### AGENDA 28th March



- 10.00 - 12.00 Challenge Accepted.**  
Participants mix up and work on the challenges of their peers
- 12.00 - 13.00 Transfer to EUREF**
- 13.00 - 14.15 Quick Lunch at EUREF**
- 14.15 - 16.00 Meeting EUREF**  
Accelerators (corporate, public and privately funded) in the fields of energy, sustainability and mobility (TBC)
- 16.00 - 17.00 Transfer to Hotel**  
Silence time to reflect individually on the 3 days
- From 18.00 Dinner & Drinks**  
Final session (Wrap-Up)

# BACKUP



# Accommodations and traveling

## Public Transportation:

We highly recommend you to purchase the Berlin Welcome card which offer you free access to the city public transportation and many discounts. You are welcome to buy it in advance here <https://www.berlin-welcomecard.de/en>

## HOTELS ( in walking-distance from GTEC)

[Titanic Hotel](#)

[Arcotel J. F.](#)

[Motel One Potsdamer Platz](#)

## HOTELS ( in Mitte- one of the most vibrant neighborhoods, 15 min by U Bahn)

[Hotel Amano Mitte](#)

[Ibis style hotel Berlin Mitte](#)

[The circus Berlin Mitte](#)

[Hotel One Hackescher-markt](#)



# SOME PLACES IN BERLIN

## WHERE THE STARTUP MAGIC HAPPENS.



The business and science park EUREF-Campus is a symbol of the turnaround in energy policy in Germany and a unique location for companies in the fields of **energy, sustainability and mobility**. Amongst others you will find corporates, universities and startups working on **the future of Clean- and BioTech**.



The Fab Lab is an open digital fabrication studio where you can learn how to use **3D printers, laser cutters, CNC routers**, design software and electronics to make (almost) anything you want.

# SOME PLACES IN BERLIN

## WHERE THE STARTUP MAGIC HAPPENS.



Berlin Health Innovations is the joint technology transfer unit of the Berlin Institute of Health (BIH) and Charité – Universitätsmedizin Berlin. It aims to accelerate and catalyze the transformation of new discoveries and inventions into **medical products**, therapeutics and services that improve outcomes and benefit patients and society.



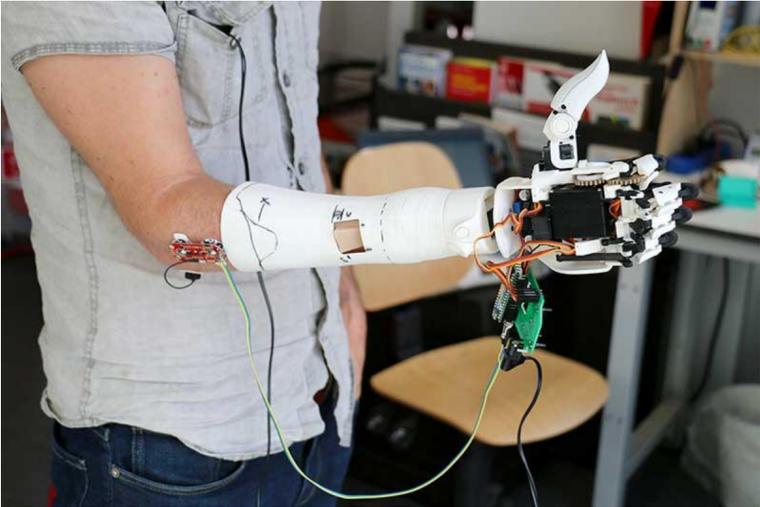
The Berlin Adlershof **Science City** is one of the most successful high-technology locations in Germany - and Berlin's largest media site. Ten Non-University Research Institutes, six **Natural Sciences Departments** of Humboldt University, some 1,000 businesses and a rich history await you at Berlin-Brandenburg's top Science, Business and Media hub.

# SOME PLACES IN BERLIN

## WHERE THE STARTUP MAGIC HAPPENS.

### OPEN INNOVATION SPACE

The Open Innovation Space is an open platform – a place for encounter and creative exchange between innovative brains from all over the world. Initiated by the **medical technology** company Ottobock and managed by the open development workshop Fab Lab Berlin it represents a close to market infrastructure for interdisciplinary research and freely accessible education.



Climate-KIC Germany helps start-ups to turn the climate challenge to a business opportunity. Good ideas need some space. Climate-KIC has that space – in their Green Garage in Berlin. The incubator **Green Garage** is, like the Climate-KIC Germany headquarters, based in Berlin Schöneberg. The garage was originally built in 1927 and was used for vehicles of the Berlin gas company. Today, after a complete renovation for low-carbon usage.

# SAY HELLO.

**GET IN TOUCH**

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**Berlin Campus**

**Frankfurt Campus**

**GTEC**

German Tech  
Entrepreneurship Center