

# MISSION FOR ECOSYSTEM LEADERS BERLIN, JUNE 18TH-20TH, 2018



# HI FROM GTEC

## BACKGROUND

The German Tech Entrepreneurship Center (GTEC) is the first private-sector, open ecosystem for entrepreneurship in Europe and is unlocking the potential of entrepreneurship and technology to enable a desirable and sustainable future. Founded in 2015 in Berlin, GTEC is on a mission to inspire people, guide entrepreneurs, and grow sustainable companies. As an independent and value-driven ecosystem, GTEC educates and brings together corporates, academia and entrepreneurs to jointly address challenges through the application of technology.

## OUR MISSION

GTEC is on a mission to inspire people, guide entrepreneurs and grow sustainable companies.

As an independent and value-driven ecosystem, we bring together and educate corporates, academia and entrepreneurs to jointly address challenges through the application of technology while passing along wisdom to create tomorrow's changemakers.

## OUR VISION

Unlocking the potential of entrepreneurship and technology to enable a desirable and sustainable future.

# GTEC INVITES YOU TO EXPERIENCE

## TOA BACKGROUND

<https://www.youtube.com/watch?v=aB8YxX6307Q>

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# OVERVIEW OF PROGRAM

## SUMMARY

GTEC in collaboration with TOA will provide a **3 day program in its Berlin hub** and **enable representatives from other ecosystems to engage with the local ecosystems**. The focus of the program is built on three pillars: Interact, Learn and Collaborate.

### **Pillar Interact:**

Interaction will be delivered through four different sessions:

- a) Workshops
- b) Networking events
- c) Engagement with GTEC
- d) Interaction at Berlin innovation centers (TBD)

### **Pillar Learn:**

Learn will be facilitated by lectures delivered by the GTEC ExEd team:

- a) Welcome to Germany's Startup Capital
- b) TOA conference sessions
- c) Round tables session with local startups, experts and ecosystem leaders

### **Pillar Collaborate:**

Collaboration will be fostered by:

- a) Spending three days with fellow ecosystem players
- b) Europe's leading interdisciplinary technology festival
- c) Participants feel inspired and build a network in Berlin and beyond

## BACKGROUND

Next to building up relationships and collaborating with each other, ecosystem representatives seek to engage, learn from and interact with players in the German startup scene to spur creativity, become connected and drive innovation.

## OUTCOMES

1. Meet and interact with the startup ecosystem (Investors, partners, peers, etc.)
2. Learn about the characteristics of Berlin as a startup ecosystem
3. Inspire new cross-border partnerships
4. Build strong relationships along ecosystems and foster collaboration

## SETUP

Duration: 3 days + 2 optional days at TOA conference

Location: Berlin

Number of participants: 10-12

Date: 18-20, June, 2018

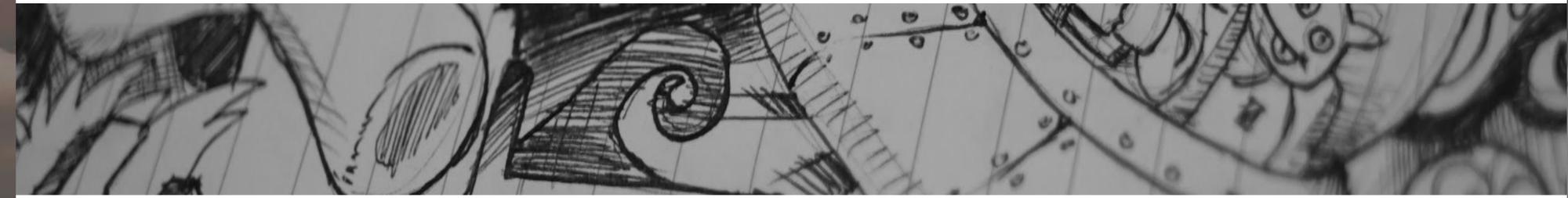
# MEET THE BERLIN ECOSYSTEM DAY 1

## SETTING THE STAGE, CREATING THE RIGHT MINDSET AT GTEC

We start with a “setting the stage” session by exploring the startup landscape, its terminology and mindset in a 45 minutes keynote of one of the GTEC Directors followed by a Q&A session. Participants will get to know GTEC and its unique concept and also have a chance to visit and explore WeWork, one of the fastest growing startups in the world.

Later on we will have a tour of the GTEC offices based in the new WeWork building at the city center. The tour will be followed by a tour and the story and vision of the place.

Afterwards, we are going to meet each other and discuss the different ecosystems we are coming from and how we can further build our ecosystems and create global engagements.



In the evening, participants enjoy a dinner together (optional) and are free to meet more startup founders and ecosystem players in Berlin’s vibrant scene (we will share some location tips).

### AGENDA 18th June



**10.00 - 11.00**  
**Welcome to GTEC**  
Meet the GTEC team

**11.00 - 13.00**  
**Introduction session**

**13.00-15.00**  
**Free time for lunch and emails**

**15.00 - 18.00**  
**Experts round table session**

**19.30-21.00**  
**Group Dinner (optional)**  
Meet your peers

**Afterwards** Enjoy the night.

# MEET THE BERLIN ECOSYSTEM DAY 2

ENGAGE, INTERACT AND LEARN IN BERLIN

## AGENDA 19th June



We will start our second day with inspirational talks from various entrepreneurs, investors, corporates, VC's etc that will share their insights about the Berlin ecosystem with you.

After lunch we will go together to Tech Open Air festival. Tech Open Air is Europe's leading interdisciplinary technology festival. At TOA our mission is to connect, grow and inspire the human spirit through interdisciplinary knowledge exchange and collaboration.



As part of the festival there are many satellite events in the city, we will offer you our recommendation of today meetup or event and we could all spend time together! GTEC staff will support with answering final questions and challenging the thoughts of the participants to ensure a high quality outcome. You are invited to have our last dinner together.

**10.00 - 11.00 Spotlights Sessions-  
Welcome to Germany's Startup Capital  
Berlin Partner - Welcome to Berlin ecosystem!**

**11.15 - 12.15 Spotlights Sessions:  
Tech Investments**

**12.30 - 13.30 Spotlights Sessions:  
Corporate innovation**

**13.30 - 14.30 Walking Lunch**

**15.00 - 20.00 Welcome to TOA conference**

**20.00- 22.00 Group joint meetup and goodbye  
dinner (optional)**

**Afterwards Enjoy your evening!**

# MEET THE BERLIN ECOSYSTEM DAY 3

## TOA CONFERENCE

Already two days over. We will kick off our third day with full day at the TOA conference.

Connect and learn with top-tier entrepreneurs, artists, and scientists at a beautiful location. Experience inspirational storytelling, interactive panels, knowshops, pillowtalks, art installations, live music, and so much more...

This is the last day of the agenda, participants that would like to stay for the conference are welcome to do it. The tickets will be valid for the 4 days of the conference--



As part of the festival there are many satellite events in the city, we will offer you our recommendation of today meetup or event and we could all spend time together! GTEC staff will support with answering final questions and challenging the thoughts of the participants to ensure a high quality outcome.

### AGENDA 20th June



**10.00 - 18.00**

**Full day at TOA**

**It's time to say goodbye**

**18.00- 20.00 Group joint meetup (optional)**

**Afterwards Enjoy your evening!**

# BACKUP



# Accommodation and Traveling in Berlin

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## Public Transportation:

We highly recommend you to purchase the Berlin Welcome card which offer you free access to the city public transportation and many discounts. You are welcome to buy it in advance here: <https://www.berlin-welcomecard.de/en>

## Hotels (close to TOA shuttle station):

[Gold Hotel](#)

[Hotel nhow Berlin](#)

[Almodóvar Hotel](#)

[DJH Jugendherberge Berlin Ostkreuz](#)

## Hotels in walking distance to GTEC office

[ibis Hotel Berlin City Potsdamer Platz](#)

[Mövenpick Hotel Berlin](#)

[Holiday Inn Express Berlin City Centre](#)

[Crowne Plaza Berlin - Potsdamer Platz](#)



# SOME PLACES IN BERLIN

## WHERE THE STARTUP MAGIC HAPPENS.



The business and science park EUREF-Campus is a symbol of the turnaround in energy policy in Germany and a unique location for companies in the fields of **energy, sustainability and mobility**. Amongst others you will find corporates, universities and startups working on **the future of Clean- and BioTech**.



The Fab Lab is an open digital fabrication studio where you can learn how to use **3D printers, laser cutters, CNC routers**, design software and electronics to make (almost) anything you want.

# SOME PLACES IN BERLIN

## WHERE THE STARTUP MAGIC HAPPENS.



Berlin Health Innovations is the joint technology transfer unit of the Berlin Institute of Health (BIH) and Charité – Universitätsmedizin Berlin. It aims to accelerate and catalyze the transformation of new discoveries and inventions into **medical products**, therapeutics and services that improve outcomes and benefit patients and society.



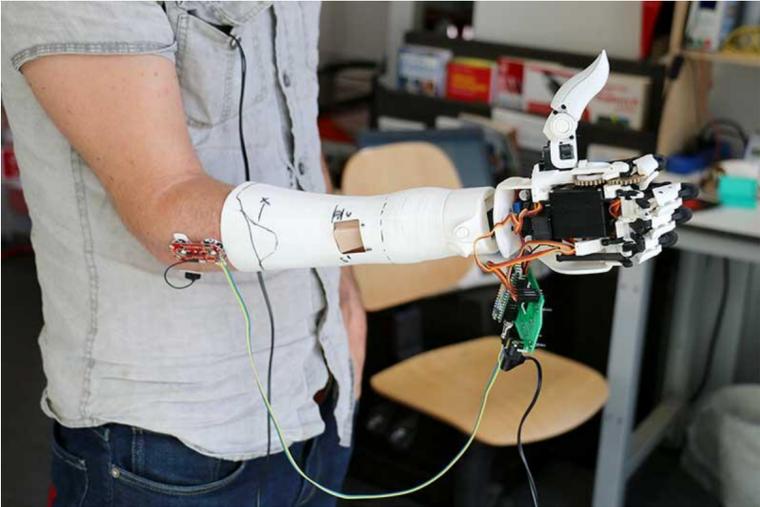
The Berlin Adlershof **Science City** is one of the most successful high-technology locations in Germany - and Berlin's largest media site. Ten Non-University Research Institutes, six **Natural Sciences Departments** of Humboldt University, some 1,000 businesses and a rich history await you at Berlin-Brandenburg's top Science, Business and Media hub.

# SOME PLACES IN BERLIN

## WHERE THE STARTUP MAGIC HAPPENS.

### OPEN INNOVATION SPACE

The Open Innovation Space is an open platform – a place for encounter and creative exchange between innovative brains from all over the world. Initiated by the **medical technology** company Ottobock and managed by the open development workshop Fab Lab Berlin it represents a close to market infrastructure for interdisciplinary research and freely accessible education.



Climate-KIC Germany helps start-ups to turn the climate challenge to a business opportunity. Good ideas need some space. Climate-KIC has that space – in their Green Garage in Berlin. The incubator **Green Garage** is, like the Climate-KIC Germany headquarters, based in Berlin Schöneberg. The garage was originally built in 1927 and was used for vehicles of the Berlin gas company. Today, after a complete renovation for low-carbon usage.

# SAY HELLO.

**GET IN TOUCH**

MOR EINI

ME@GTEC.CENTER

INNOVATION PROGRAM MANAGER

**German Tech Entrepreneurship Center (GTEC)**

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Visitors Campus **Frankfurt**: Neue Rothofstr. 19, 60313 Frankfurt

**GTEC**

German Tech  
Entrepreneurship Center