



Ecosystem Leaders Mission to Berlin

AGENDA
October 2018

STARTUP
EUROPE

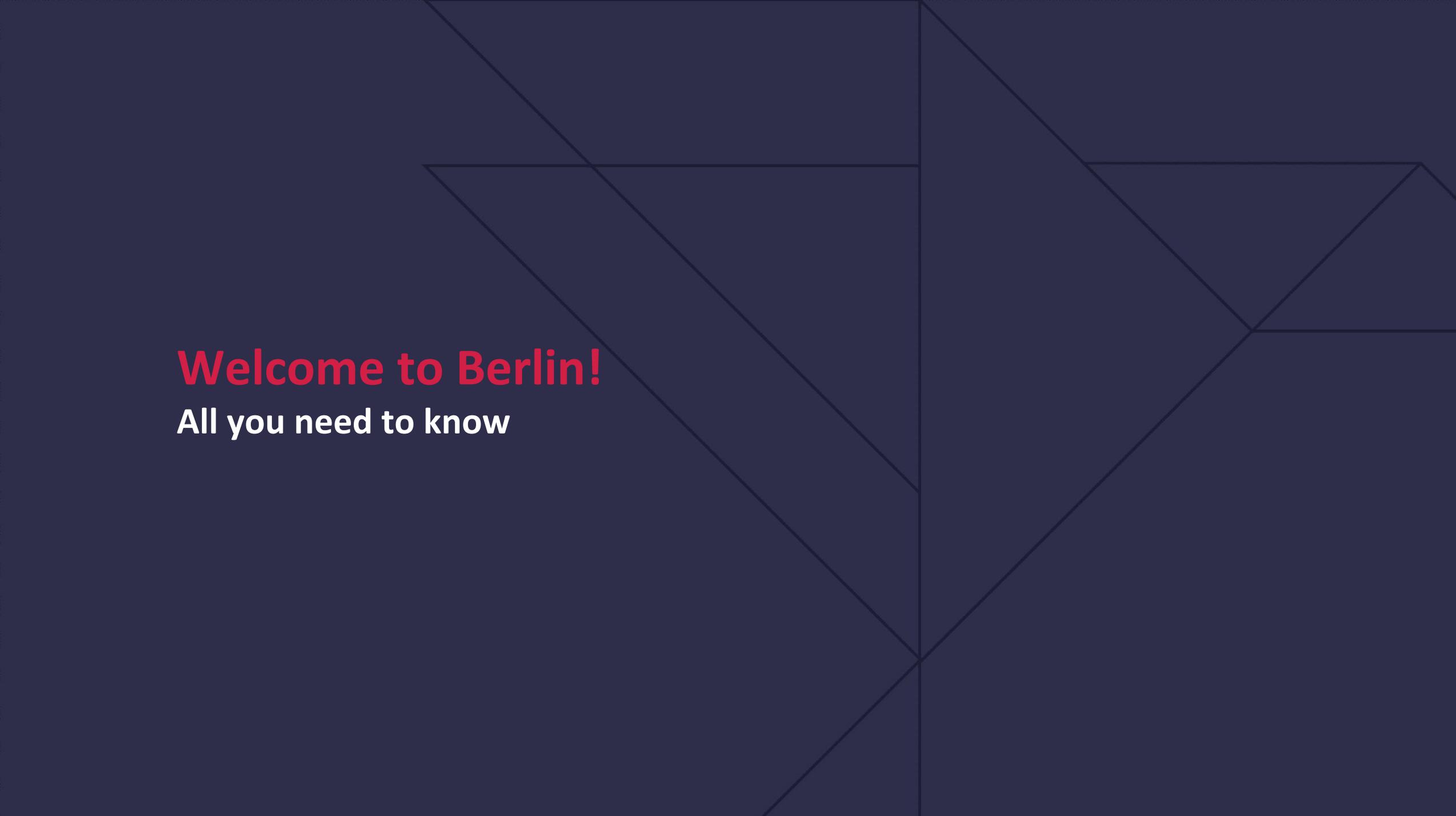


Project partners



IMT Starter





Welcome to Berlin!

All you need to know



HERZLICH WILLKOMMEN!

WELCOME TO BERLIN

German Tech Entrepreneurship
Center (GTEC)

Address: Stresemannstr. 123
WeWork Potsdamer Platz
10963 Berlin

GTEC | German Tech
Entrepreneurship Center

STARTUP
EUROPE



GTEC · October · 2018

Overview of the Program

SUMMARY

GTEC will provide a **3 day program in its Berlin hub** and **enable representatives from other ecosystems to engage with the local ecosystems**. The focus of the program is built on three pillars: Interact, Learn and Collaborate.

Pillar Interact:

Interaction will be delivered through four different sessions:

- a) Founders Brunch (3+ founders)
- b) Engagement with GTEC
- c) Interaction at Berlin innovation centers (TBD)
- d) Dinner sessions with successful founders from Berlin

Pillar Learn:

Learn will be facilitated by lectures delivered by the GTEC ExEd team:

- a) Welcome to Germany's Startup Capital
- b) Learn from ExEd Team (Topic TBD)
- c) Open Lectures by serial entrepreneurs (Content TBD) and reflection sessions

Pillar Collaborate:

Collaboration will be fostered by:

- a) Spending three days with fellow ecosystem players
- b) I solve your challenge
- c) Define actions

BACKGROUND

Next to building up relationships and collaborating with each other, ecosystem representatives seek to engage, learn from and interact with players in the German startup scene to spur creativity, become connected and drive innovation.

OUTCOMES

1. Meet and interact with the startup ecosystem (Investors, partners, peers, etc.)
2. Learn about the characteristics of Berlin as a startup ecosystem
3. Inspire new cross-border partnerships
4. Build strong relationships along ecosystems and foster collaboration

SETUP

Duration: 3 days

Location: Berlin

Number of participants: 12 - 14

Date: 22 - 24 October 2018



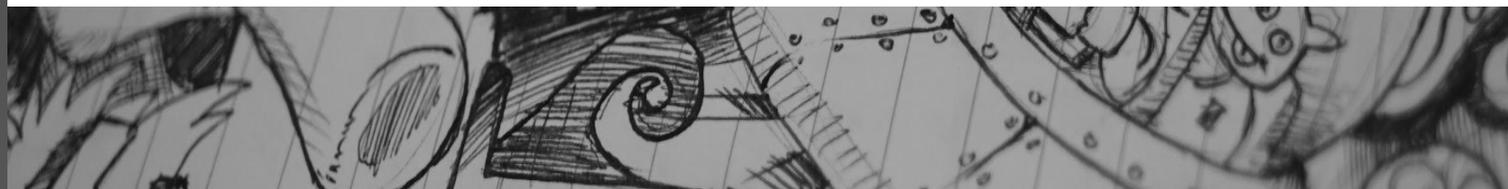
MEET THE BERLIN ECOSYSTEM DAY 1

SETTING THE STAGE, CREATING THE RIGHT MINDSET AT GTEC

We start with a “setting the stage” session by Berlin partners that will provide us with insight about the Berlin startup landscape, its characteristics and history in a 90-minute keynote followed by a Q&A session.

Later on we will have a tour of the GTEC offices based in the new WeWork building at the city center. The tour will be followed by a tour and the story and vision of the place.

Afterwards, we are going to meet each other and discuss the different ecosystems we are coming from and how we can further build our ecosystems and create global engagements.



In the evening, participants enjoy a dinner together (optional) and are free to meet more startup founders and ecosystem players in Berlin’s vibrant scene (we will share some location tips).

Mon 22nd October



10.00 - 12.00

Welcome to Germany’s Startup Capital

12.00 - 14.00

Welcome to GTEC!

14.00 - 15.00

WeWork Tour

15.00-18.00

Meet the Soft Landing delegation

18.00- 20.00

Opening dinner and network

Afterwards Enjoy the night.

MEET THE BERLIN ECOSYSTEM DAY 2

ENGAGE, INTERACT AND LEARN IN BERLIN

We will start our second day with a breakfast talk held by one of GTEC’s MDs to set sail for the day. After that, we will have short inspirational talks from various entrepreneurs, investors, corporates, VC’s etc that will share their insights about the Berlin ecosystem with you.

Arriving at the next hub (TBC), participants will meet up with more ecosystem players to have an intensive thought and idea exchange. Participants will have the opportunity to share their stories as well as listen to the stories of their Berlin peers. The goal is to engage and understand the differences and commonalities of the the ecosystems.



After visiting in different hubs, we are going to continue with a sightseeing tour that will provide you with different smells and flavours that the city of Berlin has to offer, since Berlin is not only a tech ecosystem but also interesting and fascinating place for different cultures that coming together.

Tue 23rd October



10.00-11.00

Breakfastalk: Tasty breakfast treats with a morning speech from GTEC MD

10.30 - 13.00

Spotlights Sessions

13.00 - 14.00

Walking Lunch

14.00 - 16.00

Interact with the ecosystem

16.00 - 18.00

Interact with the ecosystem 2

From 18.00

Sightseeing Tour Berlin

Afterwards

Enjoy your evening!

MEET THE BERLIN ECOSYSTEM DAY 3

COLLABORATE AND TEAM UP

Already two days over. We will kick off our third day with a mix-up of the participants. Each newly formed team will work on a challenge of one of the ecosystems and come up with a first approach to tackling this challenge.



Afterwards, we will transfer back to Berlin-Mitte. The transfer time will be used to enjoy some silence and reflect individually on the last days. GTEC staff will support with answering final questions and challenging the thoughts of the participants to ensure a high quality outcome.

Dinner & drinks will be served during our Wrap-up.

Wed 24th October



10.00 - 12.00
Challenge Accepted workshop.

12.00 - 13.00
Lunch

13.00 - 14.15
Panel

14.15 - 16.00
Experts Round Table

16.00 - 17.00
Feedback Session

From 18.00
It's time to say goodbye Dinner & Drinks

Accommodation and Traveling in Berlin

Public Transportation:

We highly recommend you to purchase the Berlin Welcome card which offer you free access to the city public transportation and many discounts. You are welcome to buy it in advance here: <https://www.berlin-welcomecard.de/en>

Hotels in Mitte (one of the most vibrant areas in the city):

[Hotel Amano Mitte](#)

[Ibis style hotel Berlin Mitte](#)

[The circus Berlin Mitte](#)

[Hotel One Hackescher-markt](#)

Hotels in walking distance to GTEC office

[ibis Hotel Berlin City Potsdamer Platz](#)

[Mövenpick Hotel Berlin](#)

[Holiday Inn Express Berlin City Centre](#)

[Crowne Plaza Berlin - Potsdamer Platz](#)



Meet the GTEC TEAM!



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Thank you!

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APPLICATIONS OPEN

www.soft-landing.eu

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Welcome to Berlin! We look forward to meeting you on October 18!

If you have any questions, feel free to contact our Innovation Program Manager
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<http://www.gtec.center/>



GTEC

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